

PREPARED FOR:

Mr.Aravind Sankar Mar Thoma College, Tiruvalla





- EMPLOYERS SPEND AN AVERAGE OF 15-30 SECONDS PER RESUME.
- ONLY AROUND 25% OF RESUMES EVER MAKE IT THROUGH THE ALGORITHM TO A HR PROFESSIONAL.
- DATA SHOWS THAT RESUMES OVER 600 WORDS ARE 43% LESS HIREABLE. AND YET 77% OF RESUMES ARE OUTSIDE THE IDEAL RANGE.





YOUR RESUME WILL BE:

- PROFESSIONALLY WRITTEN By experts that know your industry.
- FORMATTED FOR SUCCESS Formatting that will get an employer's attention.
- **KEYWORD OPTIMIZED** Your resume will be optimized to pass through Applicant Tracking Systems.

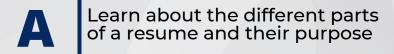


RESUME WORKSHOP

Transform your resume into a powerful tool that will help you get interviews.



WHAT
YOU
WILL
LEARN:



Discover your own unique features and benefits

Learn about resume rules and how they affect the development of a resume

Learn about different types of resumes and discover the one best suited to develop your own individual resume

Develop a cover letter and put the finishing touches on your resume

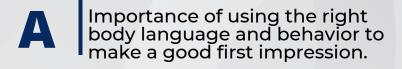


INTERVIEW WORKSHOP

Learn why large corporations look for common skills and qualities across all the roles they need to fill.



WHAT
YOU
WILL
LEARN:



- Identify best practices for the interview process for before, during, and after.
- Better package your story and experience in the interview
- Identify the most common interview mistakes and how to overcome them
- Construct answers to the most common interview questions and scenarios

TRAINER INFO, WORKSHOP PLAN & COST STRUCTURE

OUR TRAINERS:

Our trainers include Chartered Accountants, Company Secretaries, MBA professionals, Engineers, English Language experts and more.

ONE DAY WORKSHOP:

Based on years of feedback from corporate recruiters, we will show you what to include as well as what not to include. We will also demonstrate how to make the most of your experience.

COST STRUCTURE:

Maximum students per workshop: 50.

Time required: 12 hours / 2 Days.

Cost: Rs.1000/student.

1-YEAR AFTER WORKSHOP SUPPORT:

There will be an exclusive resume revision support to all the participants for one year from the workshop date.



OUR OTHER OFFERINGS:

- Starting a Business in Kerala: Everything from registering your business to generating revenue.
- Business Communication Workshop: Email Etiquettes, Telephone Etiquettes, Meeting Etiquettes.
- English Language Skills: Basic grammar, Pronunciations, Tenses in academic writing & Improving sentence structure.
- Introduction to IELTS.
- Mock Management Fest Competitions: Marketing, HR, Finance & Case Study.
- Video Production Services: Promotional videos, Event Capture & Interview-Style videos.

